



SHRI HARIHAR PRATISHTHAN'S

**GOVINDLAL KANHAIYALAL JOSHI  
(NIGHT) COMMERCE COLLEGE.**



स्व. गोविंदलालजी जोशी

Report on Poster Exhibition & Departmental Poster Inauguration

Organized by- Department of Commerce Date- 18th March, 2025

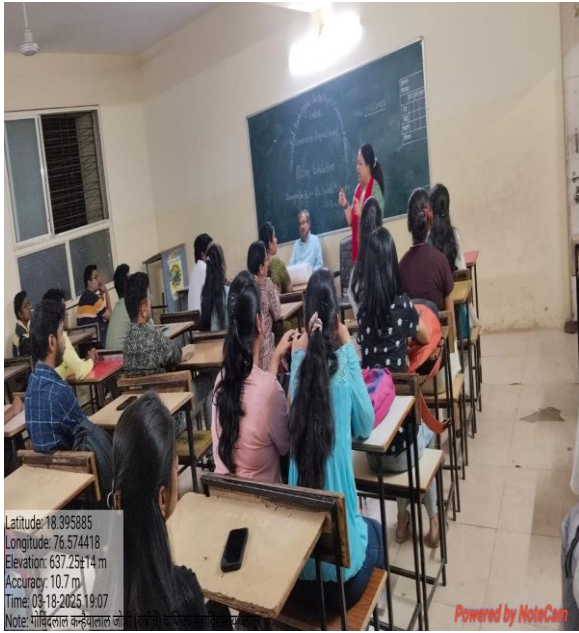
Activity Co-ordinator- Dr.Sujata Chavan & Asst. Prof. Priti Pachange

The Department of Commerce organized a Poster Exhibition on Various Topics in Commerce, Business and Management related to the syllabus. The principal objective of the event was to enhance students' knowledge with their creative streak and express their ideas using the colours of imagination.

Commerce is the exchange of goods and services, especially on a large scale. It includes legal, economic, political, social, cultural and technological systems that operate in a country or in international trade. When properly managed, commercial activity can quickly enhance the standard of living in a nation and increase its standing in the world. In this respect, some initiative was taken by the department for promoting commerce and the students were motivated to participate in the poster making.

Principal, Dr. Sachin Prayag chaired the Inaugural function. Dr.Sujata Chavan commenced the event with her welcome speech. Dr.Sujata Chavan commenced the event with her welcome speech and Asst.Prof Priti Pachange proposed Vote of thanks. Posters were prepared by total 61 students of B.Com and M.Com. After inauguration, Principal Sir along with other staff members visited each and every poster on display and also interacted with the students presenting them. He appreciated the initiative taken by the department for organizing the exhibition and also acknowledged the contribution and hard work of students. The artistic endeavour of the students was highly praised and encouraged by the other faculty members.

**PICS OF THE POSTER EXHIBITION**









The Posters presented by students were related to topics like Income tax and GST, Management Functions, SWOC Analysis, Types of Consumers, Qualities of Good Salesman, Types of Consumer and Consumer Behaviour, Management Techniques ,e- commerce, journey of Indian economy, product life cycle, forms of market, types of advertisement, supply chain, insurance and banking, consumer protection etc. The event was organized under the leadership and guidance of Dr.Sujata Chavan, Head of the Department of Commerce, Asst.Prof Priti Pachange, and Asst.Prof Neha Kamble. The Exhibition encouraged students to think critically and creatively, leaving a meaningful impact on all participants.



Activity In-charge

1. Dr.Sujata Chavan
2. Asst.Prof. Priti Pachange

**LECTURER**

**Dr.Indira Kanhaiyalal Joshi**  
Dept: Commerce College, Latour

Principal

**I/C Principal**  
**Dr.Indira Kanhaiyalal Joshi**  
Dept: Commerce College, Latour