

Shri Harihar Pratishtan's

**Govindlal Kanhaiyalal Joshi**  
**(Night) Commerce College, Latur**  
**Assignment Summer – 2023-24**

**Class :- B.com FY Sem – II**

**Subject :- Advertising**

**Q.1.** Write Down in Detail Ethics and Code of Conduct in Advertising.

**Q.2.** Write Down in Detail Defferent Types of Media .

**Q.3.** Write Down in Detail Elements of Advertising.