# Dr. Sachin Madhukar Prayag M.COM, SET, PhD, MBA (Marketing)

Assistant Professor,
Research Supervisor,
NAAC & IQAC Coordinator

& NSS Programme Officer

Govindlal Kanhaiyalal Joshi (Night) Commerce College, Latur.



## Academic Qualification

- M.COM (S.R.T.M.U. Nanded, MS.)
- MBA (Marketing) , (S. R. T. M.U. Nanded)
- Ph.D.-Commerce (S.R.T.M.U. Nanded)
- UGC-SET (Maharashtra )
- GDC& A

#### Academic Contribution

- ❖ Paper Setting SRTM University, Nanded
- ❖ Paper Assessment & Moderation SRTM University, Nanded.
- ❖ Paper Assessment & Moderation SRTM University Sub Center- Latur.
- ❖ Paper Setting- Rajarshi Shahu (Autonomous) College ,Latur .
- \*External Examiner for UG & PG Project Viva for SRTM University, Nanded.
- Guest Lecture on Training and Project for UG & PG Students.
- \*Research Guide for Avishakar Research Competition in 2019-20 by Mumbai University.
- ❖IT Coordinator – Online Examination Conducted by SRTM University, Nanded Summer.2020.

# Research Paper & Publication

Sr. No.	Publication Type	Number
1	Articles in Journals	09
2	Research Papers in Conference Proceedings	03
3	Chapters in Book	2
4	Books Authored / Edited	01
5	Resource Person in Seminars, Workshops	MIT/Ambajogai /Dayanad Law 03
6	NPTELTranslation Project	02

## Orientation, Refresher, FDP & Workshop

Sr. No.	Particulars	Duration	Institution
1	Workshop	4 Aug.22	Har Gahr Tiranga Campaign, M. B. College ,Latur
2	Refresher Course	10 to 23 Nov.22	UGC HRDC & Guru Jambeshwar University ,Hisar
3	Workshop	10 Aug. 23	Green Club Coordinator Workshop, Pune Higher Education Office and R. S. M. Latur.
4	FDP	16 to 22 July 20	Panipat Institute of Engineering and Technology, Panipat.
5	Induction Program	4 June- 1 July 20	TLE Centre, Ramanujan College, University of Delhi.
6	SWAYAM ARPIT- Refresher Course in Commerce	3 Months Online Course	Shriram College of Commerce, University of Delhi
7	Two Week FDP Program	20 Apr. to 06 May 2020	TLE Centre, Ramanujan College, University of Delhi.
8	FDP –NPTEL -AICTE	July –Sept.19	SWAYAM NPTEL –Consumer Psychology
9	TLE Workshop	4 to 14	TLE Center ,Central university of Rajasthan
		Nov.2019	

### NPTEL Course and Other Work

Sr.No.	Name of Course	Joined As	Duration
1	Research Writing	Student & Mentor	Feb-March 2018
2	Marketing Management	Student & Mentor	Aug-Sept.2018
3	Consumer Phycology	Student & Mentor	July –Sept 2019
4	Arpit Refresher Course	Trainee	16 Feb.2020
5	Financial Accounting	Translator	09/02/2021
6	Service Marketing – A Practical Approach	Translator	01/03/2022

#### Organized FDP/ Workshop/ NSS Camp & Extension Activities

Sr. No.	Name of Activity	Duration	No. of Participants
1	One Day State Level Workshop on "Role of Administrative Unit in NAAC Accreditation of College"	18 Feb.2020	103
2	Online Faculty Development Programme (FDP) "Current Higher Educational Issues"	27 Sept - 01 Oct. 2021	52
3	NSS Special Annual Camp	24 March-30 March 22	35
4	NSS Special Annual Camp	13 Jan-19 Jan 2023	35
5	One Day Workshop on "Fundamental Rights, Social Responsibility & Awareness"	09 April 2022	40
6	Vaccination Camp – Corona Pandemic	29 Oct.2021	29
7	DE Clutter (Donation of Excess articles to Needy persons	29 Oct.2021	
8	Hair Donation for Cancer Patient	29 Oct.2021	12 Donors
9	Online Quiz Competition My Nation My Knowledge	26 Jan & 31 Jan.2022	280