SWAMI RAMANAND TEERTH

MARATHWADA UNIVERSITY, NANDED - 431 606

(R-23 Structure and Syllabus of Two Years Post Graduate Program in Commerce with Multiple Entry and Exit Option)

MASTER OF COMMERCE

(Affiliated Colleges)

Under the Faculty of
FACULTY OF COMMERCE & MANAGEMENT

Effective from Academic year 2023 – 2024
(As per NEP-2020)

From Dean's Desk:

To meet the challenge of ensuring excellence in Commerce and Management education, the issue of quality needs to be addressed, debated, and taken forward in a systematic manner. Accreditation is the principal means of quality assurance in higher education. The major emphasis of accreditation process is to measure the outcomes of the program that is being accredited. In line with this Faculty of Commerce and Management of SRTM University of Nanded has taken a lead in incorporating philosophy of outcome-based education in the process of curriculum development. Faculty of Commerce and Management, SRTM University, Nanded in one of its meetings unanimously resolved that, each Board of Studies shall prepare some Program Objectives (PO's) and give freedom to affiliated Institutes to add few (PO's) and course objectives and course outcomes to be clearly defined for each course, so that all faculty members in affiliated institutes understand the depth and approach of course to be taught, which will enhance learner's learning process. It was also resolved that, maximum senior faculty from colleges and experts from industry to be involved while revising the curriculum. I am happy to state that, each Board of studies has adhered to their solutions passed by Faculty of Commerce and Management, and developed curriculum accordingly. In addition to outcome-based education, semester-based credit and grading system is also introduced to ensure quality of Commerce and Management education.

Semester based Credit and Grading system enables a much-required shift in focus from teacher-centric to learner-centric education since the workload estimated is based on the investment of time in learning and not in teaching. It also focuses on continuous evaluation which will enhance the quality of education. SRTM University, Nanded has taken a lead in implementing the system through its affiliated Colleges and Faculty of Commerce and Management has devised a transparent credit assignment policy an adopted ten points scale to grade learner's performance. Credit assignment for courses is based on 15 weeks teaching learning process, however content of courses is to be taught in 12-13 weeks and remaining 3-2 weeks to be utilized for revision, guest lectures, coverage of content beyond syllabus etc.

Prof. D M Khandare,
Dean,
Faculty of Commerce and Management,

Prof. H S Patange,
Associate Dean,
Faculty of Commerce and Management,
Swami Ramanand Teerth Marathwada University, Nanded

Chairman's Desk...........

Education is the movement which brings the students, people, and the whole society from darkness to light. Education is a natural melodious and enlightened development of man's instinctive supremacies. Education is the dynamic process which activates the inbuilt traits and develops the child according to the needy situation and time. Commerce and Management education is the platform for any common man to conduct the various business activities smoothly and progressively. Commerce and Management education is basically that form of instruction which directly and indirectly prepares the businessman for his work. Commerce and Management education is a living discipline and is totally different from other disciplines. Hence it must charter new routes to service the aspirations of the nation.

A PG Program in Commerce (i.e., M Com) must therefore have a mission statement which is in conformity with program objectives and program outcomes that are expected of the educational process. The outcomes of a program must be measurable and must be assessed regularly through proper feedback for improvement of the programme. There must be a quality assurance process in place within the Institute to make use of the feedback for improvement of the programme. The curriculum must be constantly refined and updated to ensure that the defined objectives and outcomes are achieved. Students must be encouraged to comment on the objectives and outcomes and the role play individual courses in achieving them. In line with this Faculty of Commerce and Management in Swami Ramanand Teeth Marathwada University - Nanded.

We the chairmen of Board of Studies in 01) Accounts and Applied Statistics 02) Business Economics 03) Business Studies 04) Commercial and Mercantile Law 05) Management Science and Business Administration (Including NGO) Swami Ramanand Teerth Marathwada University - Nanded, happy to state here that, Program Objectives were finalized in a meeting where more than 60 members from different Institutes were attended, who were either Heads or their representatives of All Five Board of Studies .The Program Objectives and Program Outcomes are finalized listed below:

Programme Objectives:

1.	To develop a deep understanding of managerial economics principles and their application in analyzing business situations and making effective decisions
2.	To equip students with quantitative techniques for business to solve complex problems, analyze data, and make informed business decisions.
3.	To provide a comprehensive understanding of financial markets, including IPOs, stocks, bonds, and derivatives, as well as investment strategies and trading systems in India.
4.	To foster an understanding of the dynamic international business environment, including global trade policies, cultural factors, and strategies for entering and operating in international markets.
5.	To develop proficiency in accounting for managerial decisions, enabling students to interpret financial information, make strategic business decisions, and assess the financial performance of organizations.
6.	To enhance students' knowledge of operation research techniques to optimize business processes, improve efficiency, and make data-driven decisions
7.	To develop a sound understanding of mercantile law, including contract law, company law, and intellectual property rights, to ensure legal compliance and protect business interests.
8.	To provide insights into corporate tax planning strategies and their impact on business operations, enabling students to navigate tax regulations and optimize tax liabilities.
9.	To foster an understanding of organizational behavior, including individual and group dynamics, leadership, motivation, and communication, to enhance managerial effectiveness and promote a positive work culture.
10.	To provide comprehensive foundation of research methodology, formulation of research problem, objectives, and hypothesis, techniques of data collection, analysis and interpretation along with research report writing skills.

11.	To provide practical hands-on training to the students in the area of accounting, taxation, business management, financial management, marketing management, human resource management, insurance, banking, finance, etc.
12.	To provide job opportunities in accounting, taxation, business management, insurance, banking, finance, etc.
13.	To develop the skills and knowledge among the students required in the area of accounting, taxation, business management, financial management, marketing management, human resource management, insurance, banking, finance, etc.
14.	To provide specialized knowledge of Marketing Management, Human Resource Management and Banking Procedure and Practice and to develop proficiency in Marketing Management, Human Resource Management and Banking Procedure and Practice.

Programme Outcomes:

1.	Students will be able to apply economic principles and theories to analyze and make effective managerial decisions.
2.	Students will be acquainted utilize quantitative techniques and operations research methods to solve complex business problems.
3.	Students will get proficiency in applying quantitative techniques for business, such as statistical analysis and mathematical modelling.
4.	Students will understand the legal aspects of business, including mercantile law and its application in commercial transactions.
5.	Students will be acquainted with utilization of accounting techniques for managerial decision-making and financial performance evaluation.
6.	Students will capable to apply research methodology to design and conduct empirical studies in the field of commerce.
7.	Students will understand the functioning of financial markets and investment strategies in a global context.
8.	Students will be able to analyze the international business environment and its impact on organizations' strategies and operations.
9.	Student will develop expertise in corporate tax planning and management to optimize tax liabilities.
10.	Student will understand organizational behaviour theories and apply them to enhance managerial effectiveness and promote a positive work culture.
11.	It will be provided the practical hands-on training to the students in the area of accounting, taxation, business management, financial management, marketing management, human resource management, insurance, banking, finance, etc.
12.	It will be provided the job opportunities to the students in accounting, taxation, business management, insurance, banking, finance, etc.
13.	The skills and knowledge will be developed among the students which required in the area of accounting, taxation, business management, financial management, marketing management, human resource management, insurance, banking, finance, etc.
14.	Student will develop proficiency in Marketing Management, Human Resource Management and Banking Procedure and Practice.

Dr. R S Pawar - Chairman, BOS in Accounts and Applied Statistics
Dr. C K. Harnawale - Chairman, BOS in Business Economics
Dr. P T Pawar - Chairman, BOS in Business Studies
Dr. D S Yadav - Chairman, BOS in Commercial and Mercantile Law
Dr. M S Rode - Chairman, BOS in Management Sci. and Business Administration (Including NGO)

Faculty of Commerce and Management

R-23 Credit Framework for Two Year PG Program in Commerce with Multiple Entry and Exit Option

Master of Commerce (Affiliated Colleges)

Effective from Academic year 2023 – 2024 (As per NEP-2020)

Subject: Commerce

Year & Level	Sem.	Major Subject		RM	OJT / FP	Research Project	Credits	Total Credits
		(DSC)	(DSE)					
1	2	3	4	5	6	7	8	9
I (6)	1	DSC501 (4 Cr) DSC502 (4 Cr) DSC503 (4 Cr)	Elective (Any one) DSE501 (4 Cr) DSE502 (4 Cr) NPTEL/SWYAM (4 Cr) (*From same* **Discipline**)	*Research Methodology* RM501 (4 Cr)	--		20	40
	2	DSC551 (4 Cr) DSC552 (4 Cr) DSC553 (4 Cr)	Elective (Any one) DSE551 (4 Cr) DSE552 (4 Cr) NPTEL/SWYAM (4 Cr) (*From same* **Discipline**)	--	On Job Training OJT551 (4 Cr)	--	20	
		Exit option: Exit Option with PG Diploma (*after 2024-25*)						
II (6.5)	3	DSC601 (4 Cr) DSC602 (4 Cr) DSC603 (4 Cr)	Specialization (Any one) DSE601 (4 Cr) DSE602 (4 Cr) DSE603 (4 Cr) DSE604 (4 Cr)	--		Research Project (Field Survey) RP601 (4 Cr)	20	40
	4	DSC651 (4 Cr) DSC652 (4 Cr)	Specialization (Any one) DSE651 (4 Cr) DSE652 (4 Cr) DSE653 (4 Cr) DSE654 (4 Cr)	*Research Publication Ethics* RPE651 (2 Cr)		Research Project RP651 (6Cr)	20	
Total Credits		44	16	06	04	10		**80**

Abbreviations: DSC: Department/Discipline Specific Core (Major) **DSE:** Department/Discipline Specific Elective (Major) **OJT:** On Job Training: Internship/Apprenticeship) **RM:** Research Methodology **RP:** Research Project/Dissertation **RPE:** Research Publication Ethics

M.Com. (1st Year): Semester I (Level 6)
Teaching Scheme

Course Type	Course code	Course Title	Teaching Hours/Week		Credits Assigned		Total Credits
			Theory	Practical	Theory	Practical	
Discipline Specific Core (DSC)	CCOMDSC501	Managerial Economics	4	--	4	--	4
	CCOMDSC502	Quantitative Techniques for Business	4	--	4	--	4
	CCOMDSC503	Financial Market	4	--	4	--	4
Discipline Specific Elective (DSE) (Any one)	CCOMDSE501	International Business Environment					
	CCOMDSE502	Supply Chain Management	4	--	4	--	4
		NPTEL/SWAYAM					
Research Methodology	CCOMRM501	Research Methodology in Commerce	4	--	4	--	4
		Total	**20**	**--**	**20**	**--**	**20**

Examination Scheme

Course Type	Course code	Course Title	Theory Marks		Practical Marks		Total Marks
			CA (Continuous Assessment)	ESE (End of Semester Examination)	CA (Continuous Assessment)	ESE (End of Semester Examination)	
Discipline Specific Core (DSC)	CCOMDSC501	Managerial Economics	20	80	--	--	100
	CCOMDSC502	Quantitative Techniques for Business	20	80	--	--	100
	CCOMDSC503	Financial Market	20	80	--	--	100
Discipline Specific Elective (DSE) (Any one)	CCOMDSE501	International Business Environment					
	CCOMDSE502	Supply Chain Management	20	80	--	--	100
		NPTEL/SWYAM					
Research Methodology	CCOMRM501	Research Methodology in Commerce	20	80	--	--	100
		Total	**100**	**400**	**--**	**--**	**500**

NOTE:

1. Learner / student must pass (with minimum 40%marks) separately in CA and ESE
2. 1 Credit = 25 Marks, Weekly 1 hour (60 min.) for Theory & 2 hours (120 min.) for practical.

Swami Ramanand Teerth Marathwada University, Nanded

(R-23 Syllabus of Two Years PG Program in Commerce with Multiple Entry and Exit Option)

M.Com. (1ˢᵗ Year): Semester I (Level 6)

Subject: Commerce

Swami Ramanand Teertha Marathwada University, Nanded
(R-23 Syllabus of Two Years PG Program in Commerce with Multiple Entry and Exit Option)
M.Com. (1st Year): Semester I (Level 6)
Subject: Commerce
Under Faculty of Commerce and Management
Effective from Academic Year 2023 – 2024 (As per NEP-2020)
Course Title: Managerial Economics
(Discipline Specific Core)
Course Code: CCOMDSC501

Course Prerequisites:	Basic knowledge of Business Economics, Classroom, Blackboard, E-materials, Books etc.
Course Objectives:	1. To make the students be acquainted with the principles and theories of economics as are applicable in managerial decision making.
	2. To make able the students to utilize the concept of utility, elasticity of demand, indifference curve analysis and consumers equilibrium etc.
	3. To make able the students to apply various economic principles and theories as are applicable in business production and cost.
	4. To make help the students to compare different market structures with each another for product pricing.
	5. To make able the students to understand the pricing of factors under different theories.
Course Outcomes:	1. Students will be acquainted with the principles and theories of economics as are applicable in managerial decision making.
	2. Students will be able to utilize the concept of utility, elasticity of demand, indifference curve analysis and consumers equilibrium etc.
	3. Students will be able to apply various economic principles and theories as are applicable in business production and cost.
	4. The students will able to compare different market structures with each another for product pricing.
	5. The students will be able to understand the pricing of factors under different theories.

Course Teaching and Evaluation Scheme

Teaching Scheme				Evaluation Scheme					
Credits Assigned		Teaching Hours		Continuous Assessment			End of Semester Exam Marks	Practical/ Oral Exam Marks	Total Marks
Theory	Practical	Theory	Practical	Average of Two Tests (Each Test of 10 Marks)	Assignments (Marks 10)	Total (Marks)			
04	--	60	--	10	10	20	80	--	100

Course Contents

Module No.	Unit No.	Topic	Teaching Hours
1.0		**Introduction to Managerial Economics**	12
	1.1	Meaning, Definitions and Characteristics of Managerial Economics;	
	1.2	Micro Economics and Macro Economics; Distinction between Micro Economics and Macro Economics;	
	1.3	Business Firm, Industry and Economy; Objectives of a Business Firm; Basic Problems of an Economy.	
	1.4	Business Cycles: Phases, Management of Cyclical Fluctuations, Fiscal and Monetary Policies, Liberalization, Privatization and Globalization, Foreign Direct Investment (FDIs).	

2.0		**Theory of Consumer's Behaviour**	12
	2.1	Demand Analysis; Determinants of Demand / Factors Affecting Demand	
	2.2	Elasticity of Demand; Methods of Measurement of Price Elasticity of Demand;	
	2.3	Gossen's Second Law: The Law of Equi-Marginal Utility	
	2.4	Indifference Curve Technique; Consumer's Equilibrium Under Indifference Curve Analysis	
3.0		**Theory of Production and Cost**	13
	3.1	Production Function; Law of Variable Proportions;	
	3.2	Laws of Returns to Scale; Economies and Diseconomies of Scale	
	3.3	Iso Quant Curve Technique; Producer's Equilibrium under Iso Quant Curve Analysis	
	3.4	Cost Function; Determinants of Costs, Type of Costs, Short Run and Long Run Costs,	
4.0		**Theory of Product Pricing**	13
	4.1	Perfect Competition: Price and Output Determination in Perfect Competition;	
	4.2	Monopoly: Price Discrimination; Comparison Between Monopoly and Perfect Competition.	
	4.3	Monopolistic Competition: Product Differentiation; Differences Between Monopolistic Competition and Perfect Competition.	
	4.4	Oligopoly: Price and output determination under Oligopoly.	
5.0		**Theory of Factor Pricing**	10
	5.1	Rent: Modern Theory of Rent;	
	5.2	Wages: Modern Theory of Wages;	
	5.3	Interest: Liquidity Preference Theory of Interest;	
	5.4	Profit: Innovation Theory of Profit.	
		Total	**60 Hrs**

Reference Books:
1. Gupta G.S, Managerial Economics, Phi Learning, Newdelhi, 2005.
2. Moyer &Harris, Managerial Economics, Tata Mcgraw-Hill, New Delhi
3. Geetika, Ghosh & Choudhury, Managerial Economics, Cengage Learning, New Delhi, 2005
4. H.S. Patange; 'Business Economics,' Edition I, Shradha Publication, Solapur, 2023.

Continuous Assessment (CA):

1.Two Tests: There are Two tests of 10 marks each must cover at least 80% of syllabus. The Average Marks of Two tests will be considered for final Internal Assessment.

2. Assignment/ Tutorial: At least 05 assignments for 10 marks covering entire syllabus must be given. The assignments should be students' centric and an attempt should be made to make assignments more meaningful, interesting, and innovative.

End of Semester Examination (ESE for 4 Credit Course):
1. Question No.1 will be compulsory carrying 20 marks and based on any module of the entire syllabus.
2. Attempt any 4 questions (from Q.2 to Q.7) carrying 15 marks each covering all the modules of the syllabus.
3. The students need to solve total 5 questions.

Swami Ramanand Teerth Marathwada University, Nanded

(R-23 Syllabus of Two Years PG Program in Commerce with Multiple Entry and Exit Option)

M.Com. (1st Year): Semester I (Level 6)
Subject: Commerce
Under Faculty of Commerce and Management
Effective from Academic Year 2023 – 2024 (As per NEP-2020)
Course Title: Quantitative Techniques for Business
(Discipline Specific Core)
Course Code: CCOMDSC502

Course Prerequisites:	Basic knowledge of Mathematics and Statistics.	
Course Objectives:	1.	To provide basic knowledge related to Quantitative Techniques.
	2.	To understand the various statistical tools and techniques used in Business.
	3.	To understand the methods of decision making using quantitative techniques.
	4.	To understand and use Statistical Inference.
	5.	To Understand and use various methods of testing of hypothesis
Course Outcomes:	1.	Students will understand the importance of Business forecasting.
	2.	Students will understand quantitative techniques used in Business.
	3.	Understand the various methods of quantitative techniques used in Business.
	4.	Students will know and use various methods of hypothesis testing.
	5.	Student will understand how quantitative techniques are used to summarize, analyze and interpret data.

Course Teaching and Evaluation Scheme

Teaching Scheme				Evaluation Scheme					
Credits Assigned		Teaching Hours		Continuous Assessment			End of Semester Exam Marks	Practical/ Oral Exam Marks	Total Marks
Theory	Practical	Theory	Practical	Average of Two Tests (Each Test of 10 Marks)	Assignments (Marks 10)	Total (Marks)			
04	--	60	--	10	10	20	80	--	100

Course Contents

Module No.	Unit No.	Topic	Teaching Hours
1.0		**Introduction to Business Forecasting**	**10**
	1.1	Meaning and Definition of Business Forecasting; Role of Business Forecasting	
	1.2	Steps in Business Forecasting	
	1.3	Methods of Business Forecasting	
	1.4	Time Series Analysis-Problems on Least Square Method	
2.0		**Correlation Analysis.**	**10**
	2.1	Introduction and Significance of the study of Correlation Analysis	
	2.2	Types of correlation – Positive and Negative correlation, Simple, Partial and Multiple Correlation, Linear and No-linear Correlation	
	2.3	Zero order, First order and Second order coefficients.	
	2.4	Numerical Problems Partial and Multiple Correlation	

3.0		**Regression Analysis**	15
	3.1	Introduction of Regression Analysis	
	3.2	Uses of Regression Analysis	
	3.3	Multiple Regression Analysis: Advantages and Limitations	
	3.4	Multiple Regression Plane and Numerical Problems	
4.0		**Association of Attributes**	**10**
	4.1	Introduction, Association of Attributes	
	4.2	Difference between Correlation and Association	
	4.3	Methods of studying association	
	4.4	Yule's Coefficient- Numerical Problems	
5.0		**Statistical Inference- Tests of Hypothesis.**	**15**
	5.1	Introduction to Hypothesis Testing	
	5.2	Procedure of hypothesis testing	
	5.3	Chi Square Test – Introduction and Numerical Problems	
	5.4	F Test and T Test – Introduction and Numerical Problems	
		Total	**60 Hrs**

Reference Books:
1. Dr S P Gupta- Statistical Methods: Sultan Chand and Sons Publications.
2. S C Gupta- Fundamental of Statistics- Himalaya Publishing House

Continuous Assessment (CA):
1.Two Tests: There are Two tests of 10 marks each must cover at least 80% of syllabus. The Average Marks of Two tests will be considered for final Internal Assessment.
2. Assignment/ Tutorial: At least 05 assignments for 10 marks covering entire syllabus must be given. The assignments should be students' centric and an attempt should be made to make assignments more meaningful, interesting, and innovative.

End of Semester Examination (ESE for 4 Credit Course):
1. Question No.1 will be compulsory carrying 20 marks and based on any module of the entire syllabus.
2. Attempt any 4 questions (from Q.2 to Q.7) carrying 15 marks each covering all the modules of the syllabus.
3. The students need to solve total 5 questions.

Swami Ramanand Teerth Marathwada University, Nanded

(R-23 Syllabus of Two Years PG Program in Commerce with Multiple Entry and Exit Option)

M.Com. (1st Year): Semester I (Level 6)

Subject: Commerce
Under Faculty of Commerce and Management
Effective from Academic Year 2023 – 2024 (As per NEP-2020)

Course Title: Financial Market
(Discipline Specific Core)
Course Code: CCOMDSC503

Course Prerequisites:	Basic knowledge of Financial Market, Classroom, Blackboard, E-materials, Books etc.		
Course Objectives:	1.	To provide an overview of the Indian equity market, growth and development.	
	2.	To understand the requirements of a career in financial markets	
	3.	To understand the evolution, working and role of Debt Market in India.	
	4.	To get a basic understanding the functioning of financial markets, particularly the capital market.	
	5.	To understand the meaning, importance, and features of the money market.	
Course Outcomes:	1.	Students will be Acquire knowledge of financial terms.	
	2.	Understand the career skills related to Stock Exchanges.	
	3.	This would develop good understanding of the evolution, functioning and growth of fixed income securities.	
	4.	This would help them develop good understanding of the primary market and secondary market in equity market.	
	5.	Students would have a detailed knowledge of the functioning of the money market and will also be able to compare it with capital market.	

Course Teaching and Evaluation Scheme

Teaching Scheme				Evaluation Scheme					
Credits Assigned		Teaching Hours		Continuous Assessment			End of Semester Exam Marks	Practical/ Oral Exam Marks	Total Marks
Theory	Practical	Theory	Practical	Average of Two Tests (Each Test of 10 Marks)	Assignments (Marks 10)	Total (Marks)			
04	--	60	--	10	10	20	80	--	100

Course Contents

Module No.	Unit No.	Topic	Teaching Hours
1.0		**Introduction to Financial Markets**	**10**
	1.1	History of Financial Market	
	1.2	The Five Eras of Financial Markets	
	1.3	Functions of Financial Market	
	1.4	Features of a Capital Market	
2.0		**Primary and Secondary Market**	**10**
	2.1	Methods of Floatation: - Offer through Prospectus, Offer for Sale, Private Placement, Rights Issue	
	2.2	IPO (Initial Public Offer) process in India	
	2.3	History of the Stock Market in India, Meaning and Functions of a Stock Exchange	
	2.4	Traditional Trading System, On-line Trading System, National Stock Exchange (NSE), Bombay Stock Exchange (BSE)	

3.0		**Money Market and Capital Market**	**10**
	3.1	Money Market – An Overview –Definition	
	3.2	Importance and Functions of Money Markets	
	3.3	Money Market Instruments	
	3.4	Capital Market: Difference between Capital Market and Money Market	
4.0		**Equity and Debt Markets.**	**15**
	4.1	Equity market – meaning, definitions and Importance of Equity Markets	
	4.2	Market for Equity - Primary and Secondary Markets	
	4.3	Evolution of Debt Markets in India, Primary & Secondary Debt market	
	4.4	Instruments & Players in Debt Markets	
5.0		**Derivatives Markets**	15
	5.1	History of derivatives markets, Financial Derivatives Market in India	
	5.2	Features of a Financial Derivative, Forward Market: Pricing and Trading Mechanism	
	5.3	Derivatives products: - Options and Futures	
	5.4	Derivatives Trading at NSE/BSE, Concept	
		Total	**60 Hrs**

Reference Books:

1. Gupta S.L: "Financial Derivatives Theory, Concepts And Problems" Phi, Delhi, Kumar S.S.S. "Financial Derivatives" PHI, New Delhi, 2007.
2. Sudhir Kochhar, Gaytri Kochhar "Financial Institutions and Markets" Publisher: Gullybaba Publishing House Pvt Ltd.
3. Dr. Vinod Kumar, Manmeet Kaur, Atul Gupta "Taxmann's Financial Markets Institutions & Services" Edition: 2nd Edition | 2021, 2021
4. Prof. Bimal Jaiswal (Author), Dr. Bhuvana Venkatraman (Author), Dr. Richa Banerjee (Author) "Financial Markets, Institutions & Financial Services" Sahitya Bhawan Publications, 1 January 2019

Continuous Assessment (CA):
1.Two Tests: There are Two tests of 10 marks each must cover at least 80% of syllabus. The Average Marks of Two tests will be considered for final Internal Assessment.
2. Assignment/ Tutorial: At least 05 assignments for 10 marks covering entire syllabus must be given. The assignments should be students' centric and an attempt should be made to make assignments more meaningful, interesting, and innovative.

End of Semester Examination (ESE for 4 Credit Course):
1. Question No.1 will be compulsory carrying 20 marks and based on any module of the entire syllabus.
2. Attempt any 4 questions (from Q.2 to Q.7) carrying 15 marks each covering all the modules of the syllabus.
3. The students need to solve total 5 questions.

Swami Ramanand Teerth Marathwada University, Nanded

(R-23 Syllabus of Two Years PG Program in Commerce with Multiple Entry and Exit Option)
M.Com. (1st Year): Semester I (Level 6)
Subject: Commerce
Under Faculty of Commerce and Management
Effective from Academic Year 2023 – 2024 (As per NEP-2020)
Course Title: International Business Environment
(Discipline Specific Elective)
Course Code: CCOMDSE501

Course Prerequisites:	Basic knowledge of Business Environment, Classroom, Blackboard, E-materials, Books etc.
Course Objectives:	1. To make the students be acquainted with the nature, scope and structure of International Business.
	2. To make able the students to understand different approaches and stages of business internationalization.
	3. To make able the students to understand types of international investment and international investment theories.
	4. To enable the students to understand concept of FDI, MNCs and their pros and cons.
	5. To make able the students to the understand the influence of various environmental factors on international business Operations.
Course Outcomes:	1. Students will able to explain the concept of the various constituents of environment and their impact on Business.
	2. Students will be able to apply trade theories, investment theories and exchange rate theories and their impact on business.
	3. Students will be able to analyse the principle and the different exchange rate regimes' impact on business.
	4. The students will able to compare different types of International Investments with each another and their impact on Domestic Business.
	5. The students will be able to understand the role of International Economic Institution.

Course Teaching and Evaluation Scheme

Teaching Scheme				Evaluation Scheme					
Credits Assigned		Teaching Hours		Continuous Assessment			End of Semester Exam Marks	Practical/ Oral Exam Marks	Total Marks
Theory	Practical	Theory	Practical	Average of Two Tests (Each Test of 10 Marks)	Assignments (Marks 10)	Total (Marks)			
04	--	60	--	10	10	20	80	--	100

Course Contents

Module No.	Unit No.	Topic	Teaching Hours
1.0		**Introduction to International Business**	12
	1.1	Meaning, Definitions and Characteristics of International Business;	
	1.2	International Business Approaches; Modes of entry into International Business;	
	1.3	Scope of International Business; Advantages of International Business.	
	1.4	Problems of International Business.	
2.0		**International Financial Environment**	12
	2.1	Meaning and Types of Foreign/International Investment;	

	2.2	International Investment theories;	
	2.3	Factors affecting International Investment	
	2.4	International Economic Institutions: - WTO, IMF, World Bank, UNCTAD	
3.0		**Foreign Direct Investment**	**13**
	3.1	Meaning and Definition of Foreign Direct Investment;	
	3.2	Factors influencing Foreign Direct Investment;	
	3.3	Reasons for Foreign Direct Investment;	
	3.4	Costs and Benefits of Foreign Direct Investment	
4.0		**Multinational Corporations**	**13**
	4.1	Definition and Concept of Multinational Corporation;	
	4.2	Factors that contributed growth of MNCs;	
	4.3	Advantages and Disadvantages of MNCs to the Host and Home country;	
	4.4	Multinational Corporation in India and their role in India	
5.0		**Development and Regulation of India's Foreign Trade**	10
	5.1	Foreign Trade (Development and Regulation) Act, 1992;	
	5.2	Foreign Trade Policy;	
	5.3	Export Promotion: Production Assistance and Marketing Assistance;	
	5.4	Foreign Exchange Management Act, 1999.	
		Total	**60 Hrs**

Reference Books:
1. Francis Cherunilam: "Business Environment Text and Cases", Himalaya Publishing House, Mumbai.
2. Francis Cherunilam:" International Trade and Export Management", Himalaya Publishing House, Mumbai.
3. P. Subha Rao: "International Business Text and Cases", Himalaya Publishing House, Mumbai.
4. Aswathappa: "International Business Management", Tata Mcgraw Hill.

Continuous Assessment (CA):
1.Two Tests: There are Two tests of 10 marks each must cover at least 80% of syllabus. The Average Marks of Two tests will be considered for final Internal Assessment.
2. Assignment/ Tutorial: At least 05 assignments for 10 marks covering entire syllabus must be given. The assignments should be students' centric and an attempt should be made to make assignments more meaningful, interesting and innovative.

End of Semester Examination (ESE for 4 Credit Course):
1. Question No.1 will be compulsory carrying 20 marks and based on any module of the syllabus.
2. Attempt any 4 questions (from Q.2 to Q.7) carrying 15 marks each covering all the modules of the syllabus.
3. The students need to solve total 5 questions.

Swami Ramanand Teerth Marathwada University, Nanded

(R-23 Syllabus of Two Years PG Program in Commerce with Multiple Entry and Exit Option)

M.Com. (1st Year): Semester I (Level 6)
Subject: Commerce
Under Faculty of Commerce and Management
Effective from Academic Year 2023 – 2024 (As per NEP-2020)
Course Title: Supply Chain Management
(Discipline Specific Elective)
Course Code: CCOMDSE502

Course Prerequisites:	Basic knowledge of Business transportation and logistics.
Course Objectives:	1. To provide basic knowledge related to Supply Chain Management.
	2. To make able the students to understand the strategic role of logistics management.
	3. To make able the students to understand the important modes of logistics operations.
	4. To make able the students to understand import and export documentation.
	5. To make able the students to understand Supply Chain Management to reduce cost and improve customer services.
Course Outcomes:	1. Students will understand the basic knowledge related to Supply Chain Management.
	2. Students will understand strategic role of Supply Chain Management in offering better services to customer.
	3. Students will understand the various modes of Supply Chain Management.
	4. Students will understand special aspects of import and export logistics.
	5. Student will understand how Supply Chain Management is used to reduce cost and improve customer services.

Course Teaching and Evaluation Scheme

Teaching Scheme				Evaluation Scheme					
Credits Assigned		Teaching Hours		Continuous Assessment			End of Semester Exam Marks	Practical/ Oral Exam Marks	Total Marks
Theory	Practical	Theory	Practical	Average of Two Tests (Each Test of 10 Marks)	Assignments (Marks 10)	Total (Marks)			
04	--	60	--	10	10	20	80	--	100

Course Contents

Module No.	Unit No.	Topic	Teaching Hours
1.0		**Introduction to Supply Chain Management**	**10**
	1.1	Meaning, Definition and evolution of Supply Chain Management	
	1.2	Concept of Logistics	
	1.3	Key drivers of Supply Chain Management	
	1.4	Importance of Supply Chain Management in Global Economy.	
2.0		**Transportation**	**10**
	2.1	Introduction to transportation	
	2.2	Principles of transportation	
	2.3	Multimodal Transportation	
	2.4	International Transportation	
3.0		**Packing and Packaging.**	**15**

	3.1	Meaning and functions of packing and packaging	
	3.2	Types of Packaging- Primary, secondary, and tertiary	
	3.3	Identification codes and bar codes	
	3.4	GSI Standards	
4.0		**Export Logistics**	**10**
	4.1	Introduction to Export Logistics	
	4.2	Picking, Packing and Vessel Booking.	
	4.3	Customs formalities and procedures	
	4.4	Export Documentation- Proforma Invoice, Commercial Invoice, Certificate of Origin. etc.	
5.0		**Import Logistics**	15
	5.1	Introduction to import logistics	
	5.2	Import Documentation- Commercial Invoice, Letter of Credit, Airway Bill, Bill of Entry etc.	
	5.3	Customs Formalities- Procedure for Clearance of Imported Goods	
	5.4	Warehousing- Meaning and types of Warehouses.	
		Total	**60 Hrs**

Reference Books:
1. Sunil Chopra- Supply Chain Management: Pearson Education, **India.**
2. Pierre David – International Logistics- Biztantra

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End of Semester Examination (ESE for 4 Credit Course):
1. Question No.1 will be compulsory carrying 20 marks and based on any module of the entire syllabus.
2. Attempt any 4 questions (from Q.2 to Q.7) carrying 15 marks each covering all the modules of the syllabus.
3. The students need to solve total 5 questions.

Swami Ramanand Teerth Marathwada University, Nanded

(R-23 Syllabus of Two Years PG Program in Commerce with Multiple Entry and Exit Option)

M.Com. (1st Year): Semester I (Level 6)
Subject: Commerce
Under Faculty of Commerce and Management
Effective from Academic Year 2023 – 2024 (As per NEP-2020)
Course Title: Research Methodology in Commerce
Course Code: CCOMRM501

Course Prerequisites:	Basic knowledge of Research, Classroom, E-materials, Books etc.	
Course Objectives:	1.	To make the students be acquainted with the basics of research methodology in general and in Commerce in particular.
	2.	To enable students to understand the construction of research problem and research hypothesis.
	3.	To make students understand the process of sampling and data collection
	4.	To make students understand the methods of data analysis and interpretation.
	5.	To make students acquainted with the skills of research report writing.
Course Outcomes:	1.	Students will be able to understand the concepts and types of research in commerce.
	2.	Students will be able to construct the research problem and formulate the hypothesis.
	3.	Students will be able to understand the process and types of sampling and data collection.
	4.	Students will be able to make data analysis and its interpretation.
	5.	The students will be able to write a research report on a topic of their interest.

Course Teaching and Evaluation Scheme

Teaching Scheme				Evaluation Scheme					
Credits Assigned		Teaching Hours		Continuous Assessment			End of Semester Exam Marks	Practical/ Oral Exam Marks	Total Marks
Theory	Practical	Theory	Practical	Average of Two Tests (Each Test of 10 Marks)	Assignments (Marks 10)	Total (Marks)			
04	--	60	--	10	10	20	80	--	100

Course Contents

Module No.	Unit No.	Topic	Teaching Hours
1.0		**Introduction to Research**	12
	1.1	Meaning and Definition of Research; Importance and Scope of Research;	
	1.2	Types of Research and Methods of Research;	
	1.3	Research Problem and Research Proposal	
	1.4	Formulation of Research Objectives and Research Hypothesis.	
2.0		**Data Collection**	12
	2.1	Concept of data; types of data, sources of data;	
	2.2	Methods of Primary and Secondary Data Collection.	
	2.3	Introduction to Sampling and stages of Sampling, difference between universe and sample;	
	2.4	Methods of Probability & Non-Probability Sampling;	

3.0		**Data Analysis and Interpretation**	**13**
	3.1	Editing and coding of data; Classification and tabulation of data;	
	3.2	Interpretation of data;	
	3.3	Use of Statistical tools and techniques for data analysis	
	3.4	Presentation of data- Use of charts, graphs, and diagrams	
4.0		**Hypothesis Testing**	**13**
	4.1	Meaning and Procedure of Hypothesis Testing	
	4.2	Types of Hypotheses; Types of Errors;	
	4.3	Chi Square Test;	
	4.4	Numerical Problems on Chi Square Test.	
5.0		**Research Report Writing**	10
	5.1	Research Report: Meaning and features	
	5.2	Types of Research Report;	
	5.3	Elements of Research Report;	
	5.4	Referencing styles; Citation and bibliography	
		Total	**60Hrs**

Reference Books:
1. Santosh Gupta, Research Methodology and Statistical Techniques, Deep and Deep Publication, Delhi
2. S. Mohan & R. Elangovan, Research Methodology in Commerce, 2007, Deep and Deep Publication, Delhi
3. C.B .Kothari, Research Methodology – Methods & Techniques, New Age International publication, New Delhi.
4. Dr. Vijaya Upaghade and Dr. Arvind Shende, Research Methodology, S. Chand and Co., Delhi.
5. Dr. R.M. Bhigania, Research Methodology, Sharda Prakashan, Pune.
6. Jai Narayan Sharma, Research Methodology, Regal Publications, New Delhi.

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